



# A DIFFERENT WORLD

INTERCONTINENTAL BUCKHEAD ATLANTA  
ATLANTA, GA

## Call for Sessions

### COGI's New Guide on Session Proposal Submissions

**Call for Sessions Open:** Tuesday, March 18, 2025

**Deadline:** Friday, April 18, 2025

**Notification:** Early-May 2025

*For the latest information on EIGI 2025 and/or the Call for Sessions, [click here](#).*

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### **What makes a proposal successful?**

**Patients with digestive diseases and the advancement of science are at the core of who we are**—we want voices and viewpoints that are fresh, diverse, and keep the patient experience at the center. COGI's education has been consistently evolving to cover relevant topics for patients, HCPs, and industry leaders—providing the know-how for patients to better advocate for themselves during their health journey. In each session, the content offered to our incredible community should give insight on issues essential to advancing wellness and provide a wealth of information that could shift how our ecosystem works.

Please remember that your submission is invaluable but should also offer complete, clear, accurate and detailed content in order to be properly reviewed and ultimately accepted. Session submissions must provide concise information for COGI to easily understand the concepts, themes, and expected deliverables.



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Key details to include:

## WHO

- ✓ A clear definition of the ideal audience you are targeting
- ✓ Diversity of panelists including:
  - ✓ Race/ethnicity
  - ✓ Sexual orientation
  - ✓ Gender and Gender identity

## WHAT

- ✓ New, innovative topics around patient care
- ✓ Ongoing and emerging patient issues
- ✓ Industry updates
- ✓ Educational value not available elsewhere
  - o Introducing perspectives rarely discussed
  - o Deep dive into implementation details
- ✓ Thought-provoking key take-aways for attendees

## HOW

- ✓ Enough resources to organize the session and successfully execute it
- ✓ Moderators who can lead discussion and facilitate interaction among panelists
- ✓ Specific plan for interactive engagement



## Session Submission Format Guidelines

As you begin completing your submission, carefully consider the audience level and presentation format that best fits your proposal.

**Presentation Formats:** Most sessions are scheduled in 60-minute timeslots. Select one presentation format for your proposed session:

- **How-To Session:** Tutorials for the novice or expert in digestive diseases with 1–2 speakers. Addresses a specific topic or issue in digestive health, usually with new data analysis, and provides practical lessons learned. Also, group or solo exercises (e.g., brainstorming or problem-solving) may be applicable here.
- **Interactive Panel:** Panelists (maximum of 3 plus one moderator) present topics from multiple perspectives facilitated by a moderator. One moderator will facilitate formal Q&A or polling with the audience and panelists.
- **Single Speaker:** One presenter an engaging conversation with the audience while presenting their session topic. This should include space for Q&A throughout the conversation to keep the audience connected.

2025 Equity in GI Sample Session Proposal	
<b>Focus Area</b>	Choose the 2025 primary Focus Area that best describes your proposed session. See the complete list below.
<b>Session Title</b> Make sure your title is listed as you would like it to be published on the website (if selected). While a catchy session title can attract the attention of attendees, the proposal itself should be clear and complete. Titles of fewer than 15 words are recommended.	EIGI 2025: What makes a session proposal successful?





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<b>Format</b> Carefully consider the presentation format that best fits your proposal.	<ul style="list-style-type: none"> <li>• How-To Session</li> <li>• Interactive Panel</li> <li>• Single Speaker</li> </ul>
<b>Abstract</b> Provide a concise description that will explain the focus and significance of your proposed session. There is a 300-word limit for abstracts.	Be mindful of your target audience and the key take-aways that you want your attendees to learn during the session. Reviewing past Equity sessions at <a href="https://colorofgi.org/eigi-2024-program/eigi-2024-agenda/">https://colorofgi.org/eigi-2024-program/eigi-2024-agenda/</a> can be helpful for understanding previous topics of interest and themes that have been previously selected. And remember, COGI is continually seeking forward thinking topics that have not been presented in prior years.
<b>Methodology</b> How do you intend to accomplish the goals of your session?	Present an explanation of how you will conduct the presentation and what each speaker will address. Provide enough detail for COGI to clearly visualize and evaluate your proposed session.
<b>Elevator Pitch</b> What is the essence of your session?	If you only had one sentence to convince someone to attend your session, what would it be?
<b>What are 3 top takeaways from your session?</b>	Please list three takeaways you want the audience to walk away with after attending the session.

## EIGI 2025 Focus Areas and Priority Topics

Submit provocative and cutting-edge topics that matter to our digestive disease community in one of the focus areas below. COGI welcomes all innovative ideas!

### Focus Areas:

<b>Inflammatory Bowel Disease (IBD)</b>	<b>Obesity</b>	<b>Celiac Disease</b>
<b>Irritable Bowel Syndrome (IBS)</b>	<b>Nutrition</b>	<b>Short Bowel Disease</b>
	<b>Colorectal Cancer</b>	



**You will need to submit all proposals through the [COGI Session Submission Portal](#).**

## **Frequently Asked Questions**

### **Q. Does COGI provide an honorarium for speaking?**

A. COGI will not offer honorarias for Equity in GI 2025. Travel reimbursement information will be provided to approved session submitters.

### **Q. Will I receive a complimentary registration to Equity in GI?**

Speakers, Moderators and Session Organizers receive one (1) complimentary registration to attend.

### **Q. Once I have made a submission, can it be modified?**

A. No, once you submit your session proposal entirely no additional edits can be made. If you are not prepared to submit the session you may save it as a 'Draft' and return to make edits and submit before the portal closes. If accepted, you will have the opportunity to make additional edits to your session.

### **Q. Will any changes be made to my proposal?**

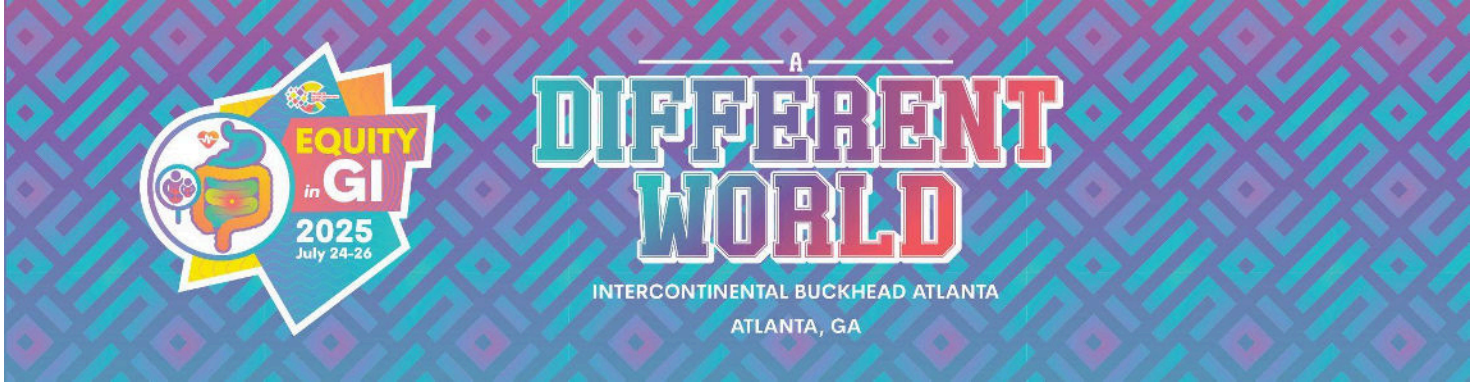
A. If your session is accepted, you will have the opportunity to make updates based on the scheduled speaker calls in May. COGI reserves the right to make recommendations and requirements for revisions of content and/or speakers.

### **Q. When will I be notified if my session has been accepted?**

A. You will be notified via email in early May. Contact [events@colorofgi.org](mailto:events@colorofgi.org) if you have not received notification by mid-May 2025.

### **Q. When would my session be scheduled at Equity in GI?**

A. Approved sessions will be scheduled at any time from Friday, July 25, 2025, through Saturday, July 26, 2025. The session organizer and speakers must be available to present on any of those days.



**Q: When will I find out the date and time of my session?**

A: If accepted, you can expect to know the date/time of your session by mid-May 2025 in order to coordinate travel..

**Q. Is there a limit to the number of speakers per session?**

A. Yes, there is a maximum of three speakers plus one moderator per session (four people total), depending on the session format selected.

**Q. Should I contact the proposed speaker in advance of submitting the name?**

A. We recommend inviting speakers prior to submitting your session proposal. However, please let them know the panel is still pending and you will be notified of its status by early May. If selected, COGI will reach out to set up a speaker portal for additional panelists.

**Q. What are my responsibilities as session organizer?**

A: The session organizer is responsible for being the main contact for the session. You will submit the proposal, attend the session organizer call, assist in confirming your additional speakers, and attend the session in person. If you are no longer able to complete these responsibilities, please notify us along with information on who is taking over the session or if the session will be cancelled.